What types of cookies and similar technologies does My-24Hr Learning Portal Online use?

To provide a personalized learning and high-quality experience for our users, we may use cookies and similar technologies that automatically collect certain information from your browser or device when you visit our website, read our emails, use our Service or otherwise engage with us.

A cookie is a piece of data contained in a very small text file that is stored in your browser or elsewhere in your hard drive. We use cookies, web beacons, log files, and a variety of similar technologies (collectively, "cookies") to collect information from your browser or device. These technologies collect information about how you use the Service (e.g., the pages you view, the links you click, and other actions you take on the Service), information about your browser and online usage patterns (e.g., Internet Protocol ("IP") address, browser type, browser language, referring / exit pages and URLs, pages viewed, whether you opened an email, links clicked), and information about the device(s) you use to access the Service (e.g., mobile device identifier, mobile carrier, device type, model and manufacturer, mobile device operating system brand and model, and whether you access the Service from multiple devices).

Why do we use these technologies?

We may use the information collected through these technologies to better display our website, to save you time, to provide better technical support, for promotional purposes, and to measure and analyze website usage. For example, these technologies help us to:

1. Keep track of whether you are signed in or have previously signed in so that we can display all the features that are available to you.

- 2. Remember your settings on the pages you visit, so that we can display your preferred content the next time you visit.
- 3. Customize the function and appearance of the pages you visit based on information relating to your account; for example, in order to default you to a particular study level, or to remember customized settings for a report.
- 4. Measure and analyze website usage for various purposes including providing and enhancing the Service.

Cookie Type	Purpose and Examples	Management Settings
Strictly Necessary	Certain cookies and other	Strictly Necessary Cookies are necessary
(also known as Essential or	technologies are essential in	to operate our websites, and can't be
Required Cookies)	order to enable our Service to	switched off. You can set your browser to
	provide the features you have	block (or alert you about) these Strictly
	requested, such as making it	Necessary Cookies, but some parts of the
	possible for you to access our	Service won't work as a result.
	product and information	
	related to your account.	
	For example, each time you log	
	into our Service, a Strictly	
	Necessary Cookie	
	authenticates that it is you	
	logging in and allows you to	
	use the Service without having	
	to re-enter your password	
	when you visit a new page or	

Functional These cookies provide you Opting out of Functional Cookies may with a more tailored affect the functionality of the Service. In experience and allow you to other words, certain features of the make certain selections on our Service depend on cookies – so if you block all cookies, you may not be able to cookies store information such as your preferred language and website preferences. You can use your browser settings to optout of Functional Cookies. For more information on how to do that, see All About Cookies. Analytic Analytic These cookies and other If you do not allow Analytic Cookies, then we won't know when you have visited our understand how you interact Service and we won't be able to monitor		new unit during your	
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experience and allow you to make certain selections on our Service depend on cookies – so if you Service. For example, these cookies store information such as your preferred language and website preferences. You can use your browser settings to optout of Functional Cookies. For more information on how to do that, see All About Cookies. Analytic These cookies and other [If you do not allow Analytic Cookies, then we won't know when you have visited our	Functional	These cookies provide you	Opting out of Functional Cookies may
make certain selections on our Service depend on cookies – so if you Service. For example, these block all cookies, you may not be able to cookies store information such use all aspects of the Service. as your preferred language and website preferences. You can use your browser settings to optout of Functional Cookies. For more information on how to do that, see All About Cookies. Analytic These cookies and other If you do not allow Analytic Cookies, then we won't know when you have visited our		with a more tailored	affect the functionality of the Service. In
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as your preferred language and website preferences. You can use your browser settings to optout of Functional Cookies. For more information on how to do that, see All About Cookies. Analytic These cookies and other If you do not allow Analytic Cookies, then technologies allow us to we won't know when you have visited our		Service. For example, these	block all cookies, you may not be able to
and website preferences. You can use your browser settings to optout of Functional Cookies. For more information on how to do that, see All About Cookies. Analytic These cookies and other If you do not allow Analytic Cookies, then (also known as Performance) technologies allow us to we won't know when you have visited our		cookies store information such	use all aspects of the Service.
You can use your browser settings to opt- out of Functional Cookies. For more information on how to do that, see All About Cookies. Analytic These cookies and other If you do not allow Analytic Cookies, then (also known as Performance) technologies allow us to we won't know when you have visited our		as your preferred language	
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Analytic cookies enable us to <u>practices</u> .		Analytic cookies enable us to	practices.
support and improve how our		support and improve how our	
Service operates. You may set your email options to		Service operates.	You may set your email options to
prevent the automatic downloading of			prevent the automatic downloading of

For example, we use Google
Analytics cookies to help us
measure traffic and usage
trends for the Service, and to
understand more about the
demographics of our users.

images that may contain technologies that would allow us to know whether you have accessed our email and interacted with the content. For example, web beacons in emails may be blocked by setting your email preferences to "Plain Text Only".

We also may use web beacons to gauge the effectiveness of certain communications and the effectiveness of our marketing campaigns via HTML emails.

Tracking

These cookies are used on a limited basis, only on pages directed to adults (teachers, donors, or parents). We use these cookies to inform our own digital marketing and help us connect with people who are interested in our Service and our mission.

We do not use cookies to serve third party ads on our Service. For general information on managing

Tracking Cookie opt-outs, please see <u>Your</u>

<u>Choices</u>.

We have provided links to opt-out of these marketing and digital content messages. The Tracking Cookies listed below are examples and subject to change.

• Google: Google opt-out(Opens
in a new window)

• Facebook: <u>Facebook opt-out</u>

LinkedIn: <u>LinkedIn opt-out</u>

• Twitter: <u>Twitter opt-out</u>

Updates to this Notice

This Cookie Notice may be updated from time to time. If we make any changes, we will notify you by revising the "Effective Date" at the top of this Cookie Notice.

Your Choices

You may be able to refuse or disable cookies by adjusting your web browser settings. Some browsers have options that allow the visitor to control whether the browser will accept cookies, reject cookies, or notify the visitor each time a cookie is sent. Because each web browser is different, please consult the instructions provided by your web browser (typically in the "help" section). If you choose to refuse, disable, or delete these technologies, some of the functionality of the Services may no longer be available to you. And deleting cookies may in some cases cancel the opt-out selection in your browser. Although most browsers and devices accept cookies by default, you can usually manage settings to clear or decline cookies (for instance, by using a "private" or "incognito" mode). If you disable cookies, however, some of the features of our services may not function properly.

To learn more about how to opt-out of ad targeting (and Targeting Cookies), you can go to the Network Advertising Initiative (NAI), the Digital Advertising Alliance's Consumer Choice (DAA), or Your Online Choices (EDAA) if you are in the European Economic Area. If you use these tools, you will need to opt-out separately for each of your devices and for each web browser on each device. You may also be able to limit interest-based advertising through the settings on your mobile device by selecting "limit ad tracking" (iOS) or "opt-out of interest based ads" (Android).